

Estate of Samuel A. Ciulla Sr.
1601 Indian Springs Lane
Birmingham, AL. 35242

September 22, 2011

Mr. Jack Granger
Granger, Thagard & Associates, Inc.
1806 Oxmoor Rd
Birmingham, AL 35209

Mr. Granger,

One year ago you represented my mother-in-law in auctioning off her home in Vestavia Hills, Alabama and the outcome not only exceeded her expectations, but the auction experience left me with an enlightened and profound understanding of why and how the "absolute auction" process truly works.

As fate would have it, one year later, my Family was faced with a difficult decision as to what to do with my Father's home after his passing. Being one of 10 siblings as well as being named the executor of his estate, I can assure you, the prospect of satisfying the needs, wants and desires of nine other distinct personalities was a daunting one.

Given the current economic conditions in the housing market and the fact my father's home had been listed for an extended period of time with very little activity. I began to reflect on my past experience and came to the conclusion that placing my trust in the "absolute auction" process worked once before to our satisfaction; why not place my trust in the process once again?

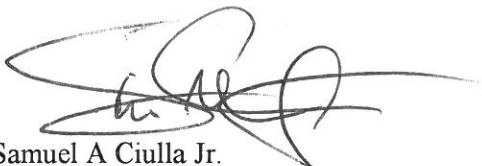
Once more, the auction was a complete success and my instincts were spot on! I was delighted with the outcome and to make the situation even more pleasant, my siblings were extremely pleased.

Congratulations to you, Mr. Thagard and your extremely professional team for the outstanding representation in auctioning off my Father's estate. Your firm handled the entire process with precision and skilled attention to detail. My hope is this letter will serve the purpose of reminding anyone considering the auction process to place their trust in two of nature's most powerful forces, "greed and the fear of losing". By unleashing these forces, they will provide a very exciting outcome for any seller.

I would highly recommend anyone considering an auction to look to your firm for the best demonstration of truth, integrity and honesty.

Granger, Thagard & Associates made my task as an executor very simple and I thank you very much!

For the Estate:



Samuel A Ciulla Jr.
1513 Secretariat Drive
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